Objectives/ relation to the programme

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1. Excellence

1.1 **Objectives** =>Clear, pertinent and measurable objectives, credibility of the scientific approach…

1.2 **Relation to the work programme** => addressing the challenge and the scope

SMART OBJECTIVES

S specific, concrete

– What **exactly** are you going to achieve?

– Is the objective written in a clear and **comprehensible** way?

M measurable

– How can you tell if the objective is reached?

– Are there clear **indicators** or **parameters** to measure the objective?

– How many, how large, how fast?
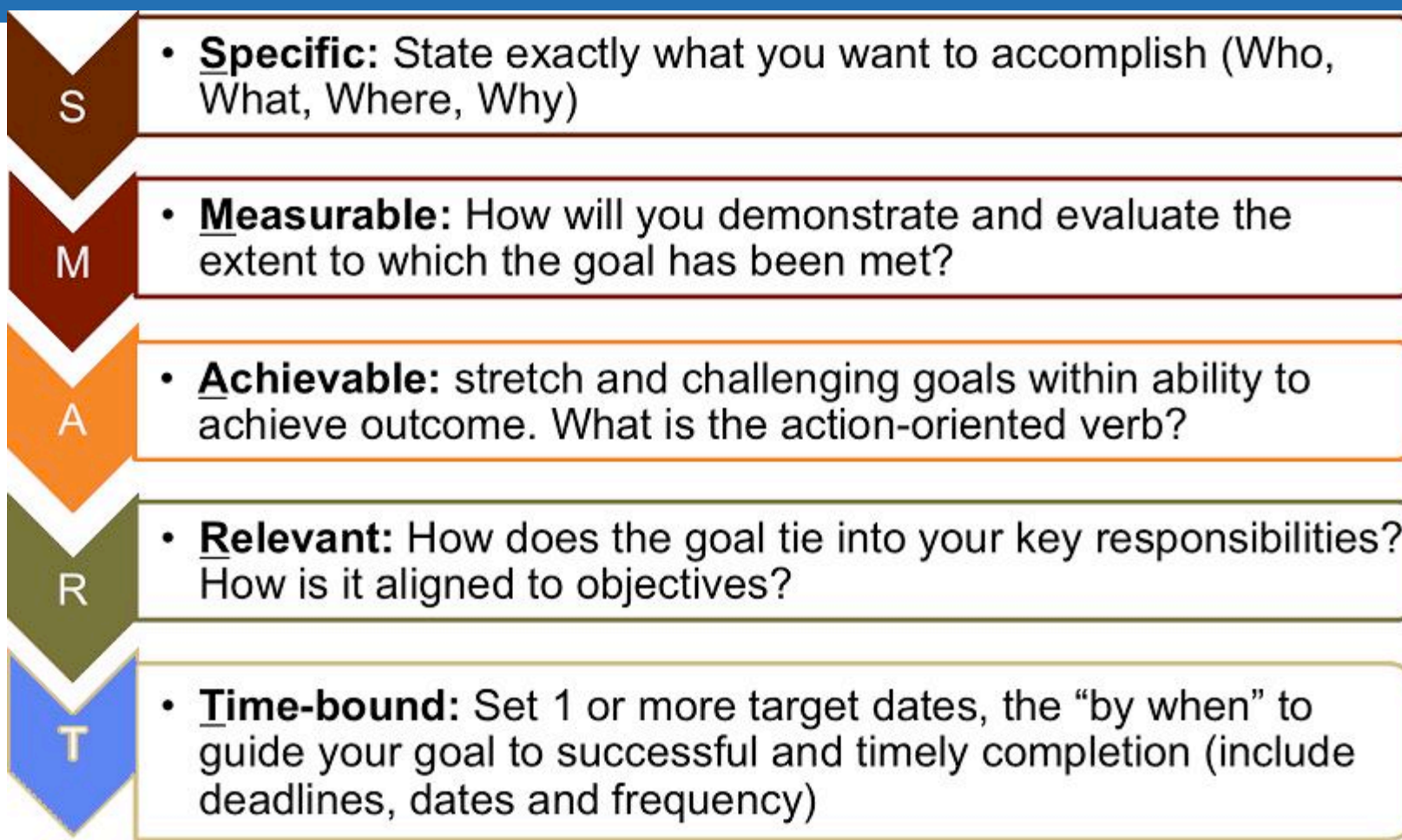
SMART OBJECTIVES

A acceptable

- Will the stakeholders be **happy** with the results?
- Do the objectives provide an **acceptable solution** to the problem?

R realistic

- Is the objective **achievable**, given the time and resources committed?
- Is the objecitve a **challenge or an excessive demand?**

T timely?

- **When** will the objectives be achieved?

- **S** — **Specific:** State exactly what you want to accomplish (Who, What, Where, Why)

- **M** — **Measurable:** How will you demonstrate and evaluate the extent to which the goal has been met?

- **A** — **Achievable:** stretch and challenging goals within ability to achieve outcome. What is the action-oriented verb?

- **R** — **Relevant:** How does the goal tie into your key responsibilities? How is it aligned to objectives?

- **T** — **Time-bound:** Set 1 or more target dates, the "by when" to guide your goal to successful and timely completion (include deadlines, dates and frequency)

Objectives

- Objectives should be consistent with the expected exploitation and impact of the project

Objectives ≠ activities!

- The right question:
  - **What do I plan to achieve?**

- The wrong question:
  - **What am I going to do?**

1.2 RELATION TO THE WORK PROGRAMME

Indicate the work programme topic to which your proposal relates, and explain how your proposal addresses the specific challenge and scope of that topic, as set out in the work programme.

- Make a **table** of **all** relevant elements of the **topic text** and the way you deal with them in the project.

The scope of call (Call ID)is:	Our project (Acronym) will provide
„……"	….
„……"	….