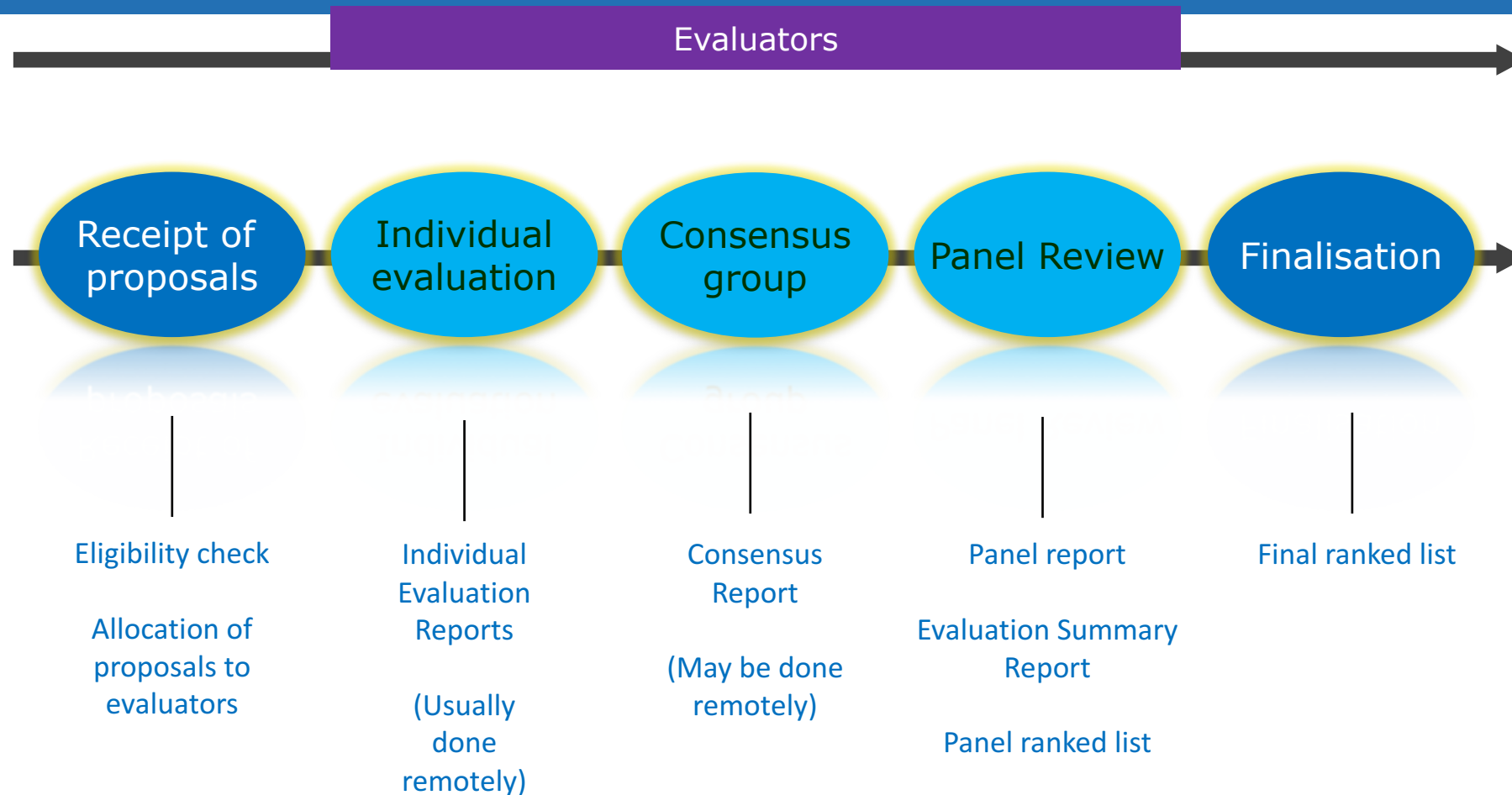


## Evaluation of proposals

GORAZD WEISS, CENTRE FOR SOCIAL INNOVATION

# Overview of the Evaluation Process



# Admissibility and eligibility checks

- **Admissibility is checked by the Commission/Agency:**

- Readable, accessible and printable
- Completeness of proposal  
presence of all requested forms
- Plan for exploitation and dissemination of results  
(unless otherwise specified in the WP)

**new**

**Page limits:** Clearly set out in electronic system; excess page(s) marked with a watermark

- **Eligibility checked by the Commission/Agency**

- Minimum number of partners as set out in the call conditions
- Other criteria may apply on a call-by-call basis as set out in the call conditions

- **“Out of scope” – you need to check the scope of proposals**

- A proposal will only be deemed ineligible in clear-cut cases

# Evaluation criteria

- **There are three evaluation criteria:**
  - Excellence (relevant to the topic of the call)
  - Impact
  - Quality and efficiency of the implementation



**Innovation Management:** is a process which requires an understanding of both market and technical problems, with a goal of successfully implementing appropriate creative ideas.  
Typical Output: new or improved product, service or process.  
For consortium: it allows to respond to an external or internal opportunity.

- **The criteria are adapted to each type of actions, as specified in the WP**

# Evaluation criteria



- ✓ **ERC** frontier Research actions >> only EXCELLENCE
- ✓ Innovation actions >> higher weighting for "IMPACT"

Proposal evaluated by the experts “as it is”  
and not as “what could be” = no need for negotiation

# Evaluation criteria

## Research and Innovation Actions

*Example*

### Excellence

- ✖ Clarity and pertinence of the objectives
- ✖ Soundness of the concept, including trans-disciplinary considerations, where relevant
- ✖ Extent that proposed work is ambitious, has innovation potential, and is beyond the state of the art (e.g. ground-breaking objectives, novel concepts and approaches)
- ✖ Credibility of the proposed approach

### Impact

- ✖ The expected impacts listed in the work programme under the relevant topic
- ✖ Enhancing innovation capacity and integration of new knowledge
- ✖ Strengthening the competitiveness and growth of companies by developing innovations meeting the needs of European and global markets; and, where relevant, by delivering such innovations to the markets
- ✖ Any other environmental and socially important impacts (not already covered above)
- ✖ Effectiveness of the proposed measures to exploit and disseminate the project results (including management of IPR), to communicate the project, and to manage research data where relevant

### Implementation

- ✖ Coherence and effectiveness of the work plan, including appropriateness of the allocation of tasks and resources
- ✖ Complementarity of the participants within the consortium (when relevant)
- ✖ Appropriateness of the management structures and procedures, including risk and innovation management

# Tips for succesful proposal writing



# Some tips for succesful proposal\*

- Ensure your proposed **objectives** and **work plan meets** the challenges addressed by the call.
- Follow **exactly** the structure given in the **guide for applicants**.
- Be as **concise** and **precise** as possible. Avoid general statements.
- The consortium of **partners** must be **excellent and appropriate** to carry out the tasks.
- **Do not overcrowd objectives** and show how you achieve them.
- Have the evaluator and the **evaluation criteria** at the forefront when writing the proposal.
- Select the **best partners** and have an experienced coordinator.
- Treat **each section** as if it is the **most important section**.



# Some tips for succesful proposal\*

- Think about presentation and the layout of the proposal. **Use diagrams to explain complex concepts.**
- **Proof-read and check for spelling mistakes**
- **Sell, don't tell.** Make the evaluator feel your passion. In addition to having an excellent idea which is the basis of any successful proposal, researchers must *sell* the concept to the evaluators. and overall flow of the narrative.
- Your Project has to serve the **needs of the European Community / European Policies (Impact)**

\*Source: Hyperion LTD; European Commission





RI-LINKS2U is funded by EU under the Horizon 2020 - Framework Programme for Research and Innovation /grant agreement no. 692476.

### CONTACTS:

**Gorazd Weiss, Project Coordinator**

Email: [weiss@zsi.at](mailto:weiss@zsi.at)

**CENTRE FOR SOCIAL INNOVATION (ZSI)**

**Linke Wienzeile 246**

**A - 1150 Vienna**

**AUSTRIA**

Tel. ++43.1.4950442-39

Fax. ++43.1.4950442-40

[/www.zsi.at](http://www.zsi.at)

**Stella S. Shapoval**

**Project co-coordinator**

H2020 National NCP

Coordinator

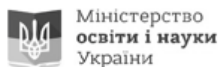
Deputy Head of International  
Cooperation and European  
Integration Department

Head of Division for  
International Scientific and  
Technical Cooperation

**Ministry of Education and  
Science of Ukraine**

16, T. Shevchenko Blvd,  
Kyiv, Ukraine

[s\\_shapoval@mon.gov.ua](mailto:s_shapoval@mon.gov.ua)



<https://ri-links2ua.eu/>

