

HORIZON 2020

The New EU
Framework Programme for
Research and Innovation

National Business Model acceleration SMEs in Horizon 2020 in Ukraine Public-private partnerships

Dr. Sc., Volodymyr Matiushko, expert East Invest 2,
board member CEE BC, Kiev-Brussels

BLITZ ANALYSIS: WHO IS SUBMITTING FOR FUNDING N2020??

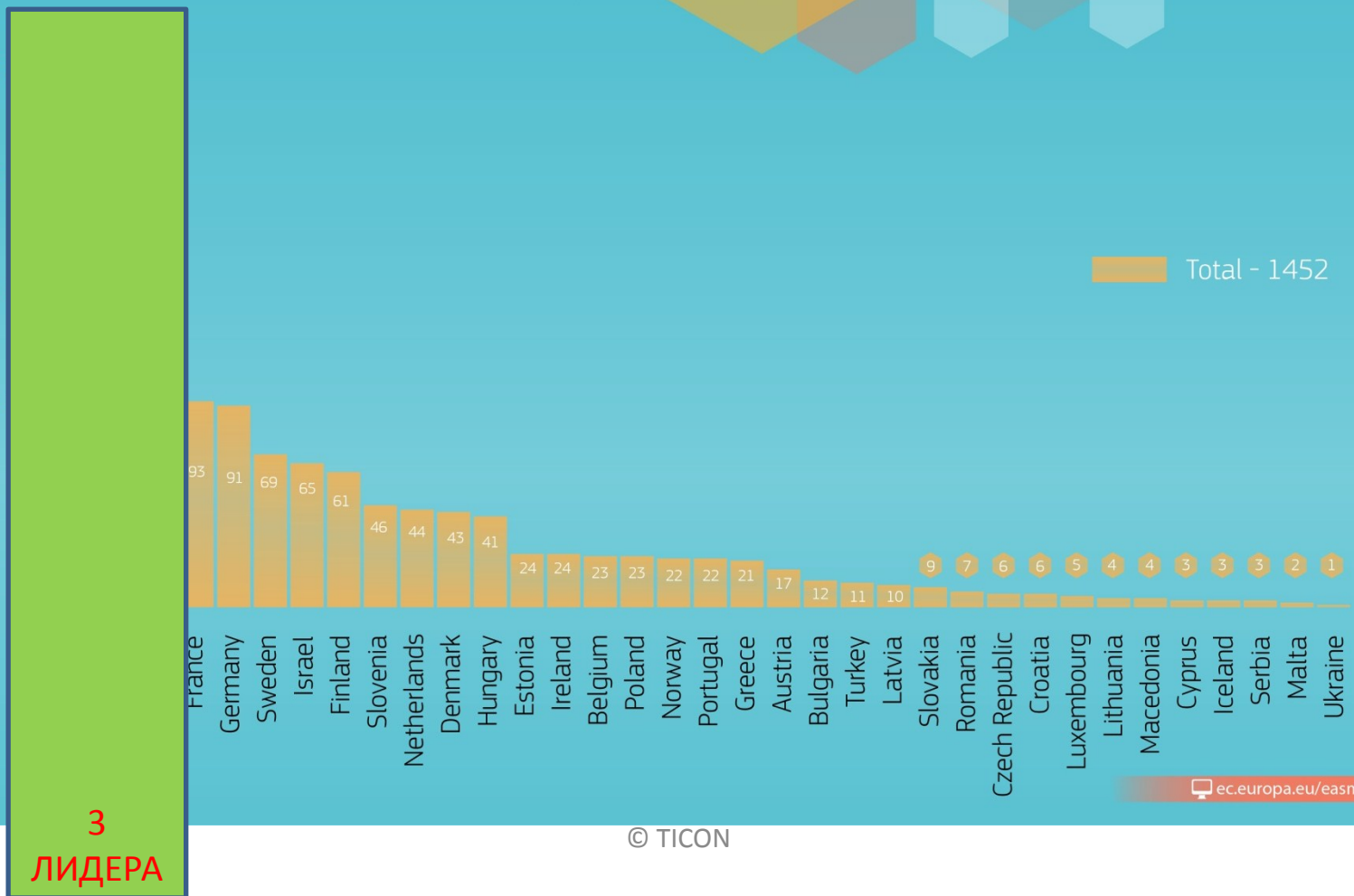


Horizon 2020's SME Instrument

Looking for Europe's next innovation leader

15 June 2016 Cut-off - Phase 2 | Submission Statistics | SMEs per Country

COUNTRIES



BLITZ ANALYSIS : WHO IS GETS FUNDING N2020??



Horizon 2020's SME Instrument

Looking for Europe's next innovation leader

15 June 2016 Cut-off Results - Phase 2 | SMEs funded per country

COUNTRIES



3
ЛИДЕРА

National Contact Points H2020 (NCP) SME- **Ukraine**



Mrs Oleksandra Fedorko - Ukraine

SMEs

Organisation name: Ministry of Economic Development and Trade of Ukraine

Address: 12/2, Grouchevskiy St., , Kyiv, Ukraine

Tel: (+380) 44 528 54 30 - Fax:

Send Mail - Website:

Update date: 21-SEP-16 - **Record Control Number:** 5000141

Mr Oleg Rubel - Ukraine

SMEs

Organisation name: Institute for Market Problems and Economic-and-Ecological Research

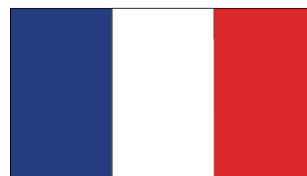
Address: 29 Frantsuzkiy Blvd., 65044, Odessa, Ukraine

Tel: (+380) 48 722 32 96 - Fax:

Send Mail - Website:

Update date: 21-SEP-16 - **Record Control Number:** 5000142

National Contact Points H2020 (NCP) SME- France



Mr Jérôme Billé - France

SMEs
Organisation name: Association des Structures de Recherche Sous Contrat
Address: 55, rue Barbès, 94200, Ivry-Sur-Seine, France
Tel: 33 6 74 97 27 39 - **Fax:** Alternate contact
Send Mail - Website: <http://www.asrc.fr/>
Update date: 17-FEB-15 - **Record Control Number:** 3000219

Mrs Fabienne Daveran - France

SMEs
Organisation name: Aerospace Valley
Address: 23 avenue Edouard Belin, 31028, Toulouse, France
Tel: 33 5 61 14 58 34 - **Fax:** Alternate contact
Send Mail - Website: <http://www.horizon2020.gouv.fr>
Update date: 17-FEB-15 - **Record Control Number:** 3000218

Mrs. Nina Dlouha - France

SMEs
Organisation name: Ministère de l'économie, du redressement productif et du numérique
Address: 61 boulevard Vincent Auriol Bâtiment 4 SIEYES, 75703, Paris Cedex 13, France
Tel: 33 1 44 97 27 12 - **Fax:** Alternate contact
Send Mail - Website: <http://www.horizon2020.gouv.fr>
Update date: 17-FEB-15 - **Record Control Number:** 3001264

Mr Christian Dubarry - France

SMEs
Organisation name: Bpifrance
Address: 27-31 avenue du General Leclerc, 94710, Maisons-Alfort Cedex, France
Tel: 33 1 41 79 83 50 - **Fax:** Main Contact
Send Mail - Website: <http://www.horizon2020.gouv.fr>
Update date: 17-FEB-15 - **Record Control Number:** 3000215

Mrs. Laurence Faigenbaume - France

SMEs
Organisation name: Bpifrance
Address: 27-31 avenue du General Leclerc, 94710, Maisons-Alfort Cedex, France
Tel: 33 1 53 89 77 24 - **Fax:** Alternate contact
Send Mail - Website: <http://www.horizon2020.gouv.fr>
Update date: 17-FEB-15 - **Record Control Number:** 3001266

Mr. Pascal Formisyn - France

SMEs
Organisation name: Institut Mines-Télécom / Ecole des Mines de St Etienne
Address: 158 Cours Fauriel, 42023, Saint-Etienne, France
Tel: 33 4 77 42 02 59 - **Fax:** Alternate contact
Send Mail - Website: <http://www.horizon2020.gouv.fr>
Update date: 17-FEB-15 - **Record Control Number:** 3001265

Mrs. Amandine Karoui - France

SMEs
Organisation name: Bpifrance
Address: 27-31 avenue du General Leclerc, 94710, Maisons-Alfort Cedex, France
Tel: 33 1 41 79 91 47 - **Fax:** Alternate contact
Send Mail - Website: <http://www.horizon2020.gouv.fr>
Update date: 17-FEB-15 - **Record Control Number:** 3001267

Mrs Dominique Larrouy - France

SMEs - Access to Finance -
Organisation name: MENESR - Ministère de l'éducation nationale, de l'enseignement supérieur et de la recherche
Address: 1 rue Descartes, 75231, Paris Cedex 05, France
Tel: 33 1 55 55 82 11 - **Fax:** Alternate contact
Send Mail - Website: <http://www.horizon2020.gouv.fr>
Update date: 17-FEB-15 - **Record Control Number:** 3000216

Mrs Carole Miranda - France

SMEs
Organisation name: A.N.R.T. - Association nationale de la recherche et de la technologie
Address: 41 boulevard des Capucines, 75002, Paris, France
Tel: 33 1 55 35 25 70 - **Fax:** Alternate contact
Send Mail - Website: <http://www.horizon2020.gouv.fr>
Update date: 26-NOV-15 - **Record Control Number:** 30115187

France
 Ukraine

64 ml.p.	9 NCPSME
42 ml.p.	6 NCPSME

Boosting growth and jobs

1

The Enterprise Europe Network is a key instrument in the EU's strategy to boost growth and jobs.

2

Launched in **February 2008** by the Commission's DG GROW (previously "Enterprise and Industry" ENTR)

3

Co-financed under the EU's **COSME** and **HORIZON 2020** funding programmes - encouraging competitiveness and innovation of European SMEs

4

Total funding of over **180 million EURO**

Best European practices EEN



3000

LOCAL
EXPERTS



600+

LOCATIONS



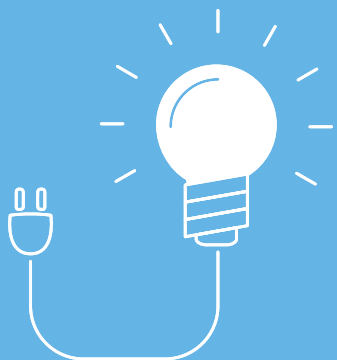
60+

COUNTRIES
WORLDWIDE

Best European practices EEN

How it works: innovation support

Tailored support packages to steer you onto the fast track to success.



- Advice and help for innovative SMEs to access R&I funding (H2020, SME Instrument ...)

- KAM services for SME Instrument beneficiaries

- Personalised support to help shape innovation potential into international commercial success

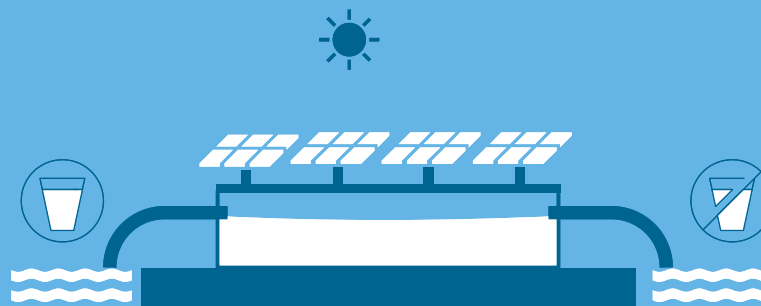
- Help in finding the right technology to improve your innovation

- Help in finding the finance it needs to grow.

Best European practices EEN

How it works: innovation support

SOLWA teams up with a Spanish research centre with complementary expertise. Enhanced technology wins multiple awards.



Italian start-up SOLWA SRL developed a green technology to treat polluted or sea water using solar energy

Network organises high level institutional delegation in Portugal to raise its profile and meet other companies working in the international markets.

Best European practices EEN

How it works: innovation support

Growth and international success

In 3 years, Crypteia's annual turnover increased x 20 and its workforce quadrupled



Greek SME Crypteia

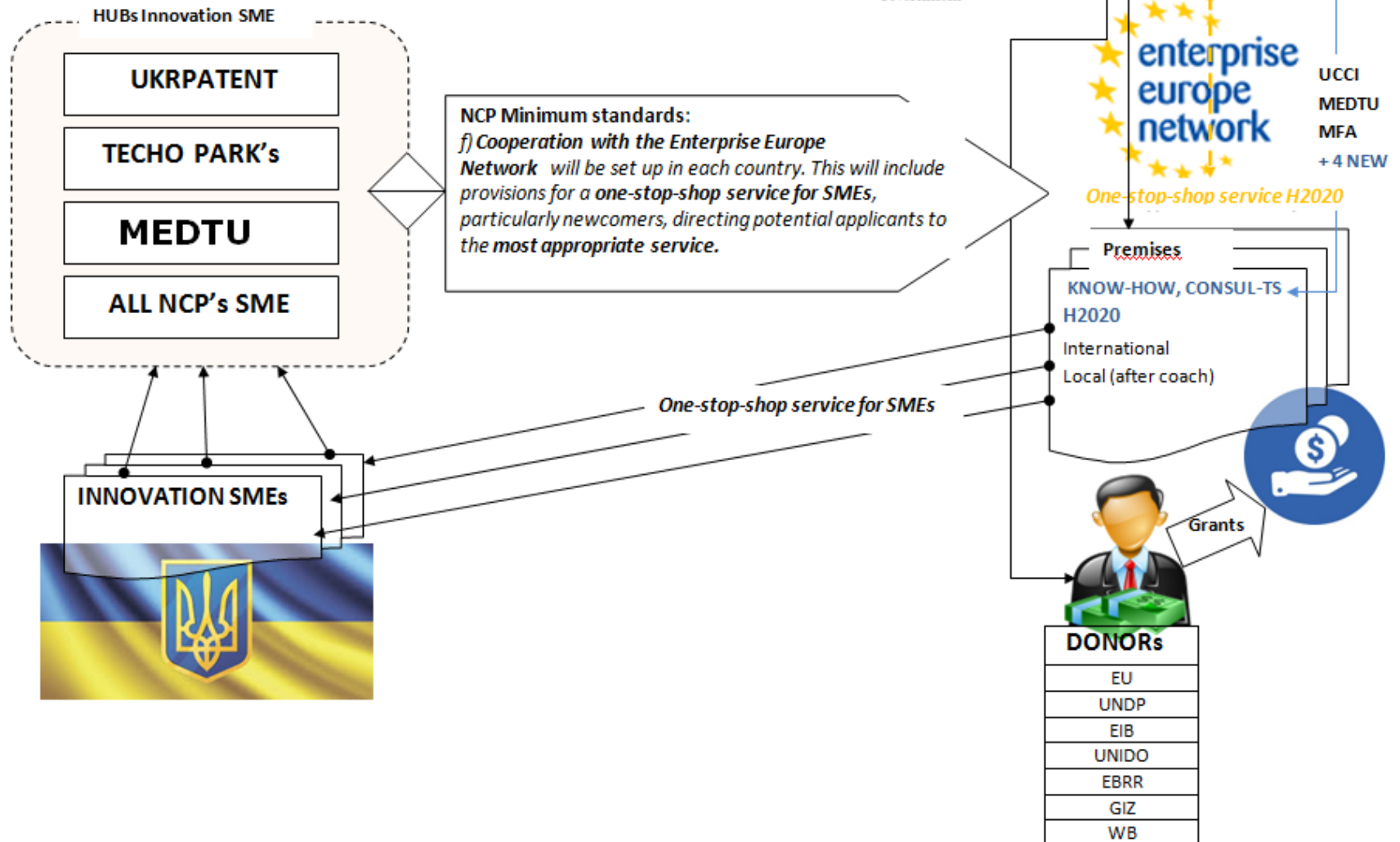
wanted to turn research results on digital security into a commercial business

Network provided **business mentoring, coaching, help to draft a business plan, advice on patents in different markets. Access to Venture Capital partners in Greece and abroad**

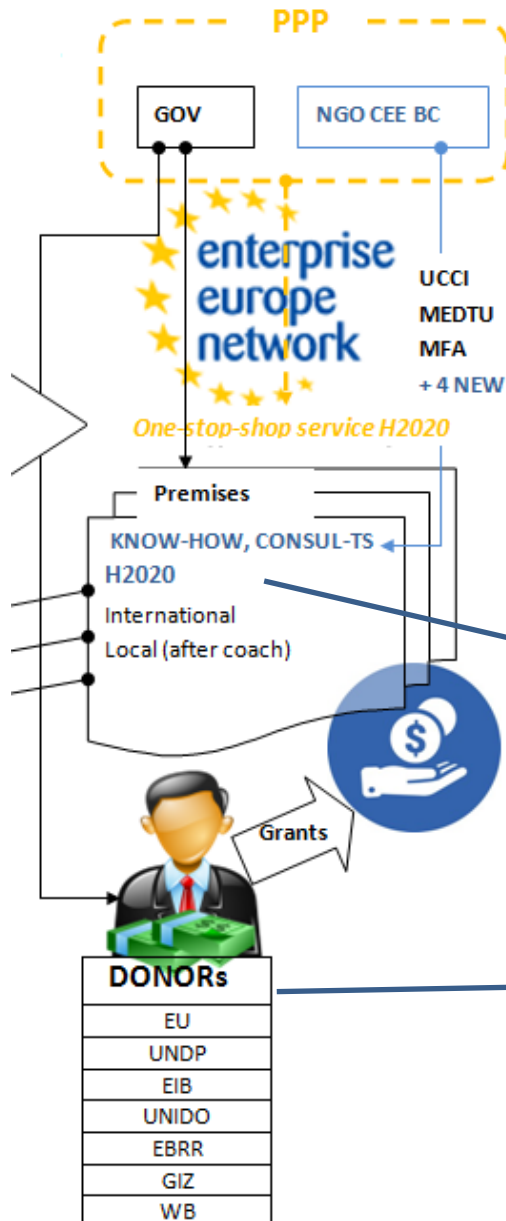
Ukrainian Initiatives in PPP

National Business Model acceleration SMEs in Horizon 2020 in Ukraine

Public-private partnerships



Public-private partnerships



Відповідно до ЗУ Про державно-приватне партнерство

Співробітництво між державою Україна та юридичними особами що здійснюється на основі договору

Забезпечення вищих техніко-економічних показників ефективності діяльності, ніж без залучення приватного партнера

Внесення приватним партнером інвестицій в об'єкти партнерства

Фінансування за рахунок : інших джерел, не заборонених законодавством



DIRECTORATE-GENERAL FOR RESEARCH & INNOVATION

HORIZON 2020
The New EU Framework Programme
for Research and Innovation
running from 2014 to 2020

**Minimum standards
and
Guiding principles**

for setting up systems of

National Contact Points
(NCP systems)
under Horizon 2020

NCP Minimum standards:

f) Cooperation with the Enterprise Europe Network will be set up in each country. This will include provisions for a one-stop-shop service for SMEs, particularly newcomers, directing potential applicants to the most appropriate service.



One-stop-shop service H2020

Wikipedia:

A one stop shop, one stop store or one stop source is a business or office where multiple services are offered; i.e., customers can get all they **need in just "one stop"**.

BusinessDictionary:

Self-contained office or outlet that provides (almost) everything needed to satisfy a customer order or request, **(complete a process , or fulfill a requirement .**



A Southward council One Stop Shop is housed in Peckham Library

Measures to maximise impact - **140 PROPOSALS !**

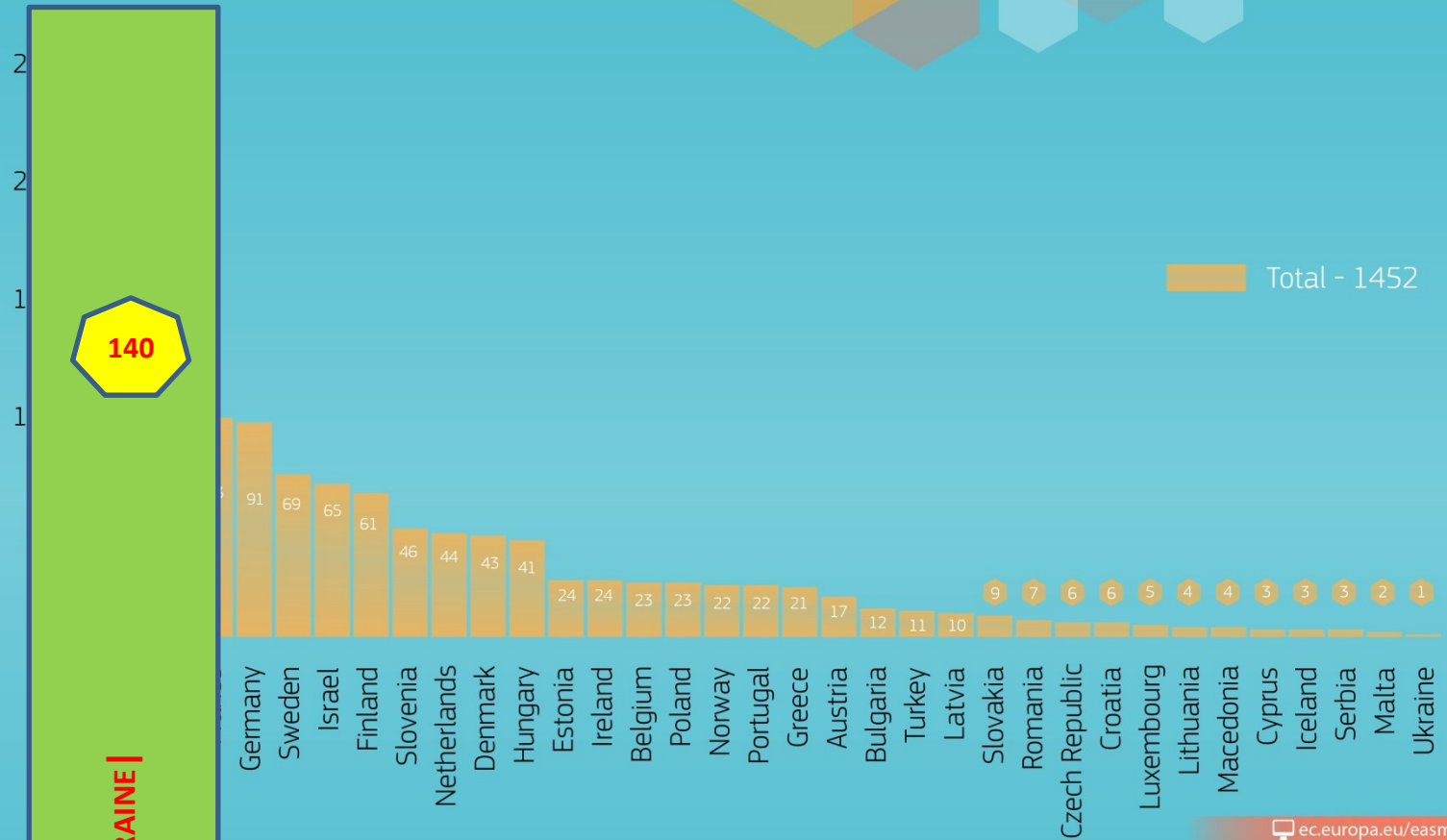


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3 UKRAINE |
LEADERS