

"Challenges of the PPP in Ukraine: the recipes of success [based on real practical examples and national experience]"

Nadiya Boyko, CSO, Vice-President of CLS, Ukraine

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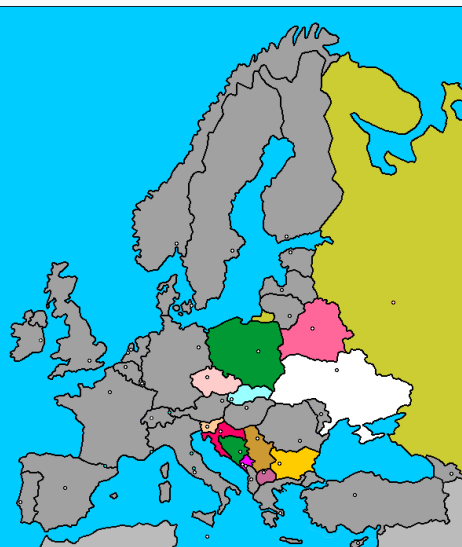
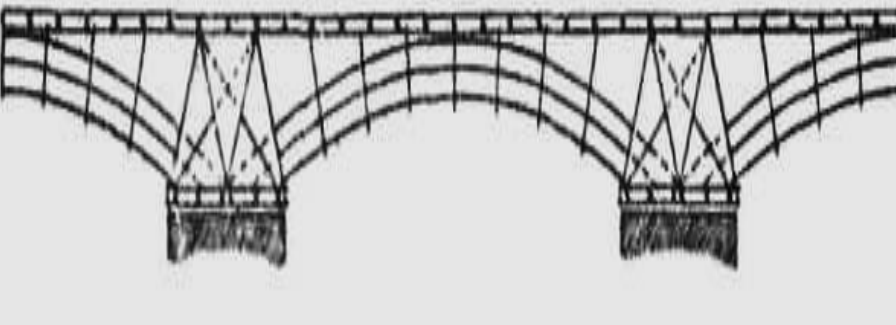
<https://ri-links2ua.eu/>

<http://cassovialifesciences.eu/>

http://www.uzhnu.edu.ua/en/cat/deps-ndi_molecular



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Research

Education

Managing Industrial Partnerships

SMEs cooperation, mapping

Data Base developing, GIS

Knowledge Transfer

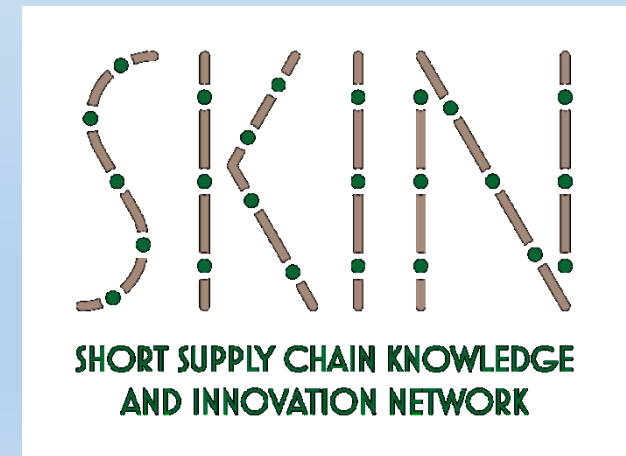
IT Platform Creation

Our currently Running projects:

1) **ODiN** (FP7)

2) **CITYWALK and D-STIR** (INTERREG)

3) **SKIN** (Horizon 2020)



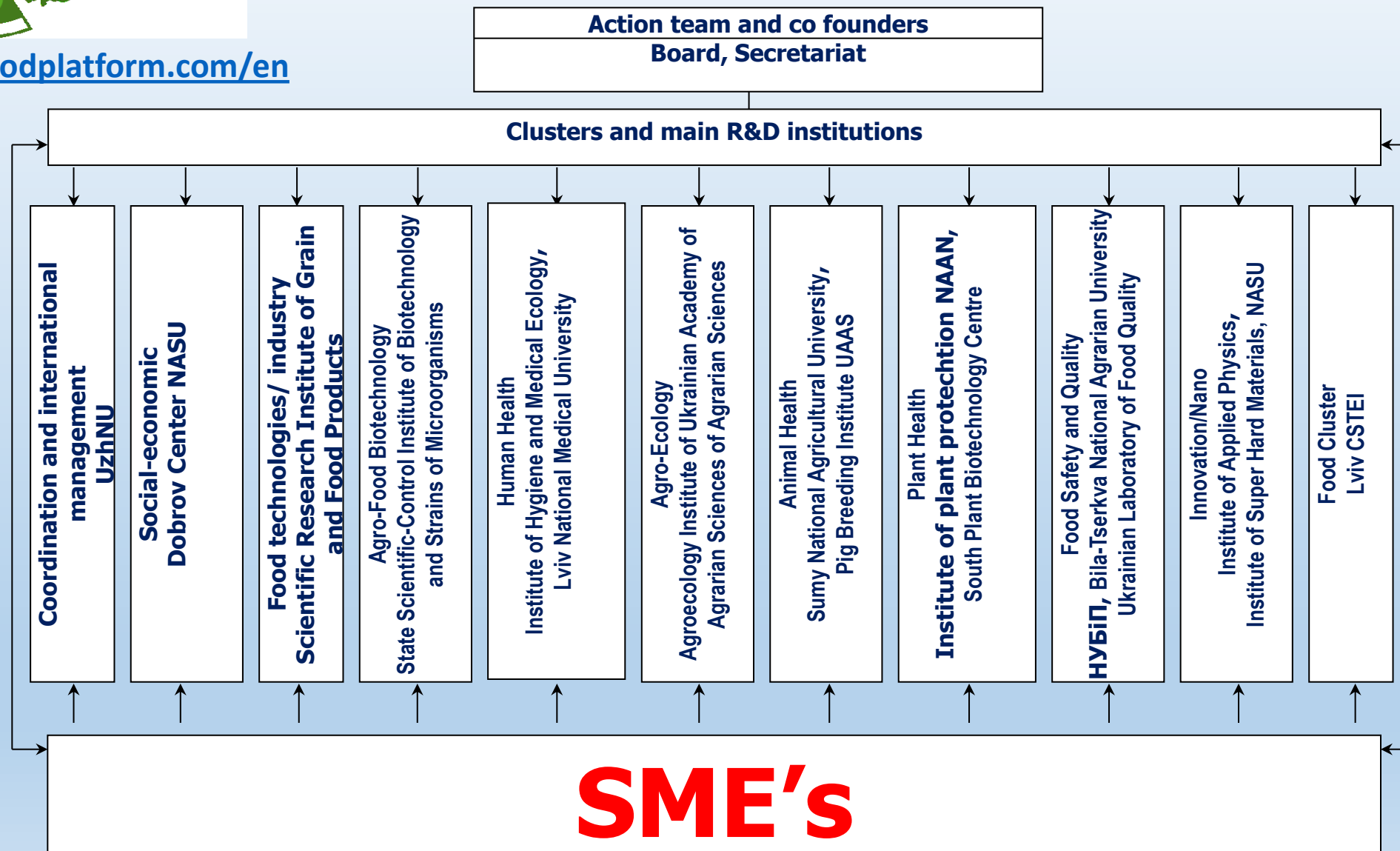


<http://www.labas.sk/-bio-produkty>



Ukrainian National Technology Platform "Agro-Food":

<http://agrofoodplatform.com/en>



Ukraine, Kyiv, 04209, Polyarnaya Street. 20, office 307

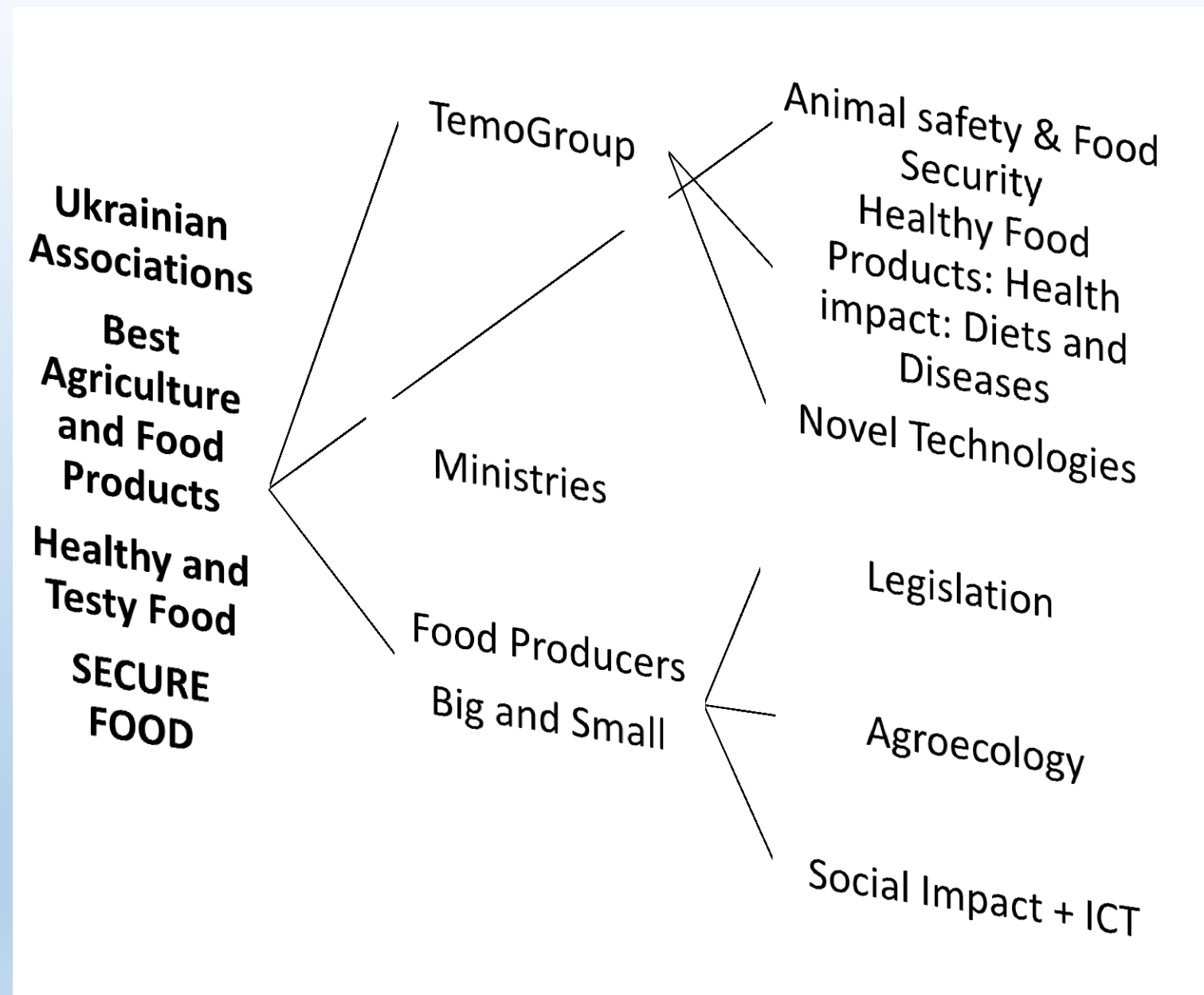


Links, Logos, Contacts...

<http://agrofoodplatform.com/en>



Created as Ltd



1. Separation, big country
2. Limit of time
3. Multiply structures and initiatives: duplication, triplications ...instead of national harmonization
4. not common understanding between players, not appropriate expectations
5. Luck of any type of support by any of the Ministry
6. Luck of any real money – at least for employing of 3 permanent persons, for the meetings, for the visualization
7. Looking for the immediate benefits
8. Luck of any interests from external Partners, networks, from EU
9. Bureaucracy problems
10. Communication problems



HEALTH & WEALTH

2015

OUR TARGETS:

DEVELOPMENT

PROMOTION

CONTRIBUTION

IMPLEMENTATION

of European practices and innovations into modern people's life style in Eastern Europe and Ukraine in the nearest future

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REGISTERED as Association not for Profit
2 persons currently employed



SECTORS COVERED BY “HEALTH AND WEALTH”



MEDICINE



ORGANIC AGRICULTURE



FOOD



BIOENERGY



ICT



ECOLOGY



1. Limit of time
2. Lack of any type of support by any of the Ministry
3. Looking for the immediate benefits
4. Not enough money and human resources for the fast moving
5. Lack of any interests from external Partners, networks, from EU
6. Communication problems



HEALTH AND WEALTH BUSINESS REPRESENTATIVES:

TSB IT Solutions

company provides the complete cycle software development www.tsbua.com

Adverio RNK

engineering company specializing in industrial waste streams utilization, MSW sorting and alternative energy production www.adverio.eu

TemoGROUP and MANTIS-FRESH Innovative food SMEs

Pharmasco Ltd

Ukrainian medical and pharmaceutical company, leading manufacturer and distributor of OEM rapid tests, including: DOA; Pregnancy, LH, and FSH; Infectious diseases; STDs; oncology; cardio tests; biochemistry
www.pharmasco.com

Astra-DIA and DIAMEB

diagnostics companies www.diameb.com www.astra-dia.com.ua

GREEN FOOD, FIRST Ukrainian JPP / PPP initiative

ANDRII GINKUL

NGO “LOCAL DEVELOPMENT AND REFORMS
CENTER”

UKRAINE

www.region.net.ua



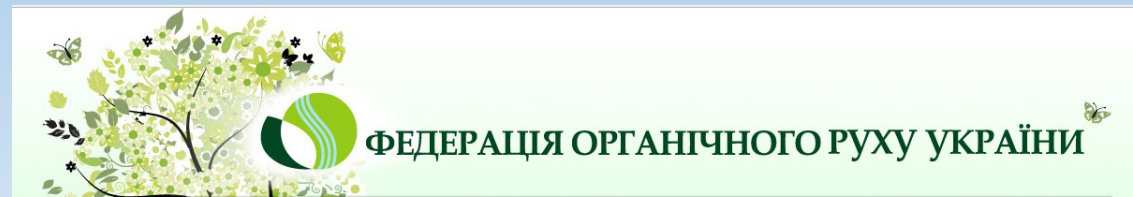
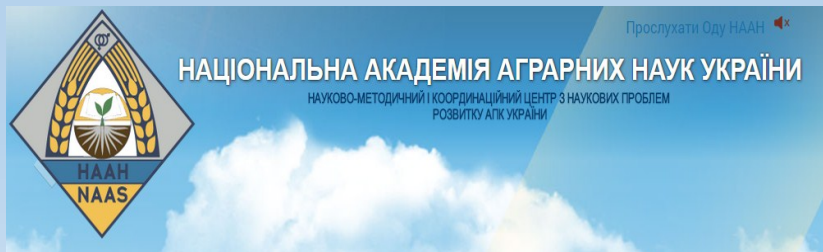
- **DECENTRALIZATION, REGIONAL DEVELOPMENT**
- **DEREGULATION**
- **REDUCING CORRUPTION**
- **NEW APPROACH TO AGRO PRODUCTION**
- **STRUCTURING AGRO MARKET MEMBERS**
- **NEW MODELS OF COLLABORATION BETWEEN COMMUNITIES, BUSINESS AND STATE INSTITUTIONS**
- **MARKET STRUCTURIZATION (OWNER AND PARTICIPANTS)**

REFORMS' INFLUENCE ON DEMAND FOR:

- INVESTMENTS
- TECHNOLOGIES AND NEW EQUIPMENT
- RESEARCH AND RESEARCHERS
- INNOVATIONS AND EDUCATION
- SUSTANAIBLE AGROBUSINESS PROCESES AND AGRO-FOOD CHAINS
- COOPEARTION IN SECTOR BETWEEN KEY STAKEHOLDERS: BUSINESS AUTHORITIES, INNOVATION INSTITUTIONS, NGO'S AND CONSUMERS



AGROSECTOR PLAYERS USE MORE MODERN AND INNOVATIVE TECHNOLOGIES....



Green food JPI / PPP

- **green food - Ukrainian** networking center for innovations implementation in agro food health energy sector
- JPI will consist of:
 - web portal,
 - analytical group of sector experts,
 - managing office
 - and supervisory board
- the experts analytic group will represent:
 - clusters,
 - innovation development institution
 - specific sector expertise

Green FOOD JPI / PPP

- the activities is base of **projects management cycle approach** and **close cooperation** between platform's participants, stake holders and visitors
- the focus is introduction (localization) and **elaboration of innovations and solutions to do sustainable agro business in frame of UA and EU legislation**
- **the added value of GFP is in organization of:**
 - updated informational streaming
 - common projects activities
 - specific analyses, policy papers and regulations draft preparation
 - info graphics, agreements, budgets, application production

WE ARE IN PROCESS OF:

- RE-ESTABLISHING OF UKRAINIAN NATIONAL TECHNOLOGY PLATFORMs etc. WITH NEW NAME “GREEN FOOD”, LEGAL STRUCTURE AND ACTIVITIES PLAN;
- HARMONIZATION OF PLATFORM’S ORGANIZATIONs STRUCTURE, OPERATIONS AND FINANCIAL SOURCES;
- ENSURING ACTIVE COOPERATION WITH GOVERNMENT AND LOCAL AUTHORITIES, BUSINESSES AND RESEARCH INSTITUTIONS;
- REVISION OF SRIA AND PREPARATION OF IMPLEMENTATION PLAN

OUR TEAM IS CURRENTLY MANAGING:

- NGO “Local development and reforms center” - www.region.net.ua
- EU project “Support to Local Self-Government Reform in Ukraine” - www.lgr.org.ua
- The Association of Energy Auditors - www.aea.org.ua
- Ukrainian Adventure and Ecotourism Association - www.uaeta.org
- Consulting Union «Navigator» - www.navigator.net.ua

1. Time since common interests: common priorities
2. Dialog with Ministries on regular bases, this project & next slide
3. Not looking for the immediate benefits
4. Enough money and human resources to be flexible and sustainable
5. Interests from external Partners, networks, from EU: EFFOST, ETP
6. No communication problems
7. EXPERIENCE



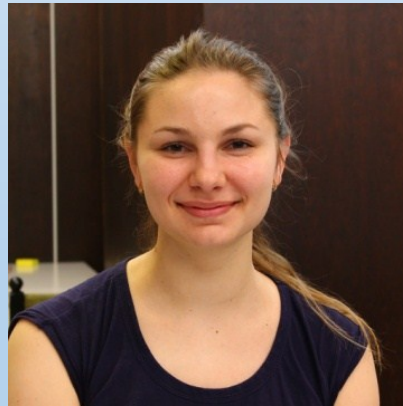
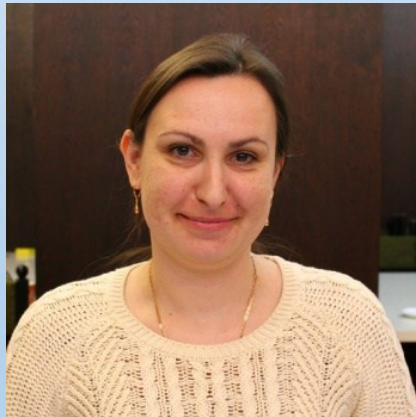
<https://sites.google.com/site/agrarnijsouzukraieni/analitichnij-centr/food>
<http://www.auu.org.ua/uk/web/>
<http://www.auu.org.ua/uk/publications/web/297/>



<http://www.fao.org/home/en/>



<http://www.fao.org/infoods/infoods/en/>



Аграрний союз України
Аналітичний центр

