

Evaluation of H2020 Proposals

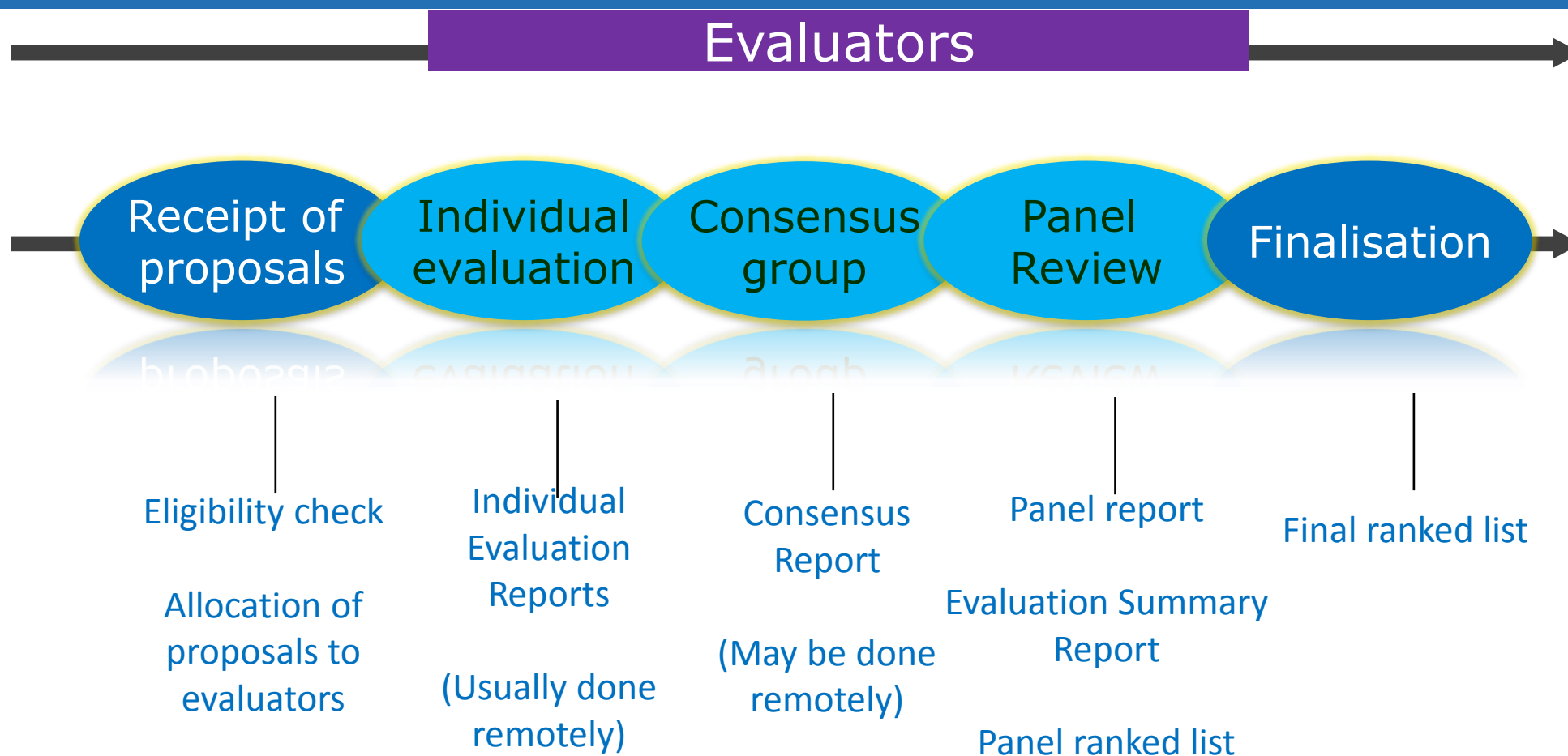
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ZENTRUM FÜR SOZIALE INNOVATION
CENTRE FOR SOCIAL INNOVATION



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Overview of the evaluation process



Admissibility and eligibility checks



- Admissibility is checked by the Commission/Agency:

- Readable, accessible and printable
- Completeness of proposal
presence of all requested forms
- Plan for exploitation and dissemination of results
(unless otherwise specified in the WP)

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- Eligibility checked by the Commission/Agency

- Minimum number of partners as set out in the call conditions
- Other criteria may apply on a call-by-call basis as set out in the call conditions

- “Out of scope” – you need to check the scope of proposals

- A proposal will only be deemed ineligible in clear-cut cases

Evaluation criteria

- There are three evaluation criteria:
 - Excellence (relevant to the topic of the call)
 - Impact
 - Quality and efficiency of the implementation
- The criteria are adapted to each type of actions, as specified in the WP

new

Innovation Management: is a process which requires an understanding of both market and technical problems, with a goal of successfully implementing appropriate creative ideas.

Typical Output: new or improved product, service or process.

For consortium: it allows to respond to an external or internal opportunity.

Evaluation criteria

Research and Innovation Actions

Excellence

- ✦ Clarity and pertinence of the objectives
- ✦ Soundness of the concept, including trans-disciplinary considerations, where relevant
- ✦ Extent that proposed work is ambitious, has innovation potential, and is beyond the state of the art (e.g. ground-breaking objectives, novel concepts and approaches)
- ✦ Credibility of the proposed approach

Evaluation criteria

Impact

- Enhancing innovation capacity and integration of new knowledge;
- Strengthening the competitiveness and growth of companies by developing innovations meeting the needs of European and global markets, by delivering such innovations to the markets;
- Any other environmental and socially important impacts;
- Effectiveness of the proposed measures to exploit and disseminate the project results (including management of IPR), to communicate the project

Implementation

- ✦ Coherence and effectiveness of the work plan, including appropriateness of the allocation of tasks and resources
- ✦ Complementarity of the participants within the consortium Appropriateness of the management structures and procedures, including risk and innovation management

The SME instrument: The scoring

Interpretation of the scores

0 —	The proposal fails to address the criterion or cannot be due to missing or incomplete information.	assessed
1 — Poor.	The criterion is inadequately addressed, or there are inherent weaknesses.	serious
2 — Fair.	The proposal broadly addresses the criterion, but there are weaknesses.	significant
3 — Good.	The proposal addresses the criterion well, but a number of shortcomings are present.	
4 — Very Good.	The proposal addresses the criterion very well, but a small number of shortcomings are present.	number of
5 — Excellent.	The proposal successfully addresses all relevant aspects of Any shortcomings are minor.	the criterion.

Thresholds

Phase 1: Threshold for individual criteria = 4.

Overall threshold (for sum of three individual scores) = 13.

Phase 2: Threshold for criterion Impact= 4.

Overall threshold (for sum of three individual scores)=12.

Impact evaluated first, then Excellence and Implementation.

Tips for successful proposal writing



Some tips for successful proposal (1)

- Ensure your proposed **objectives** and **work plan meets** the challenges addressed by the call.
- Follow **exactly** the structure given in the **guide for applicants**.
- Be as **concise** and **precise** as possible. Avoid general statements.
- The consortium of **partners** must be **excellent and appropriate** to carry out the tasks.
- **Do not overcrowd objectives** and show how you achieve them.
- Have the evaluator and the **evaluation criteria** at the forefront when writing the proposal.
- Select the **best partners** and have an experienced coordinator.
- Treat **each section** as if it is the **most important section**.

Some tips for successful proposal (2)

- Think about presentation and the layout of the proposal. **Use diagrams to explain complex concepts.**
- **Proof-read and check for spelling mistakes**
- **Sell, don't tell.** Make the evaluator feel your passion. In addition to having an excellent idea which is the basis of any successful proposal, researchers must *sell* the concept to the evaluators. and overall flow of the narrative.
- Your Project has to serve the **needs of the European Community / European Policies (Impact)**



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THANK YOU FOR YOUR ATTENTION!

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