

EUREKA

Innovation
across
borders

EUREKA beyond Europe:
Going global, smartly!



www.eurekanetwork.org

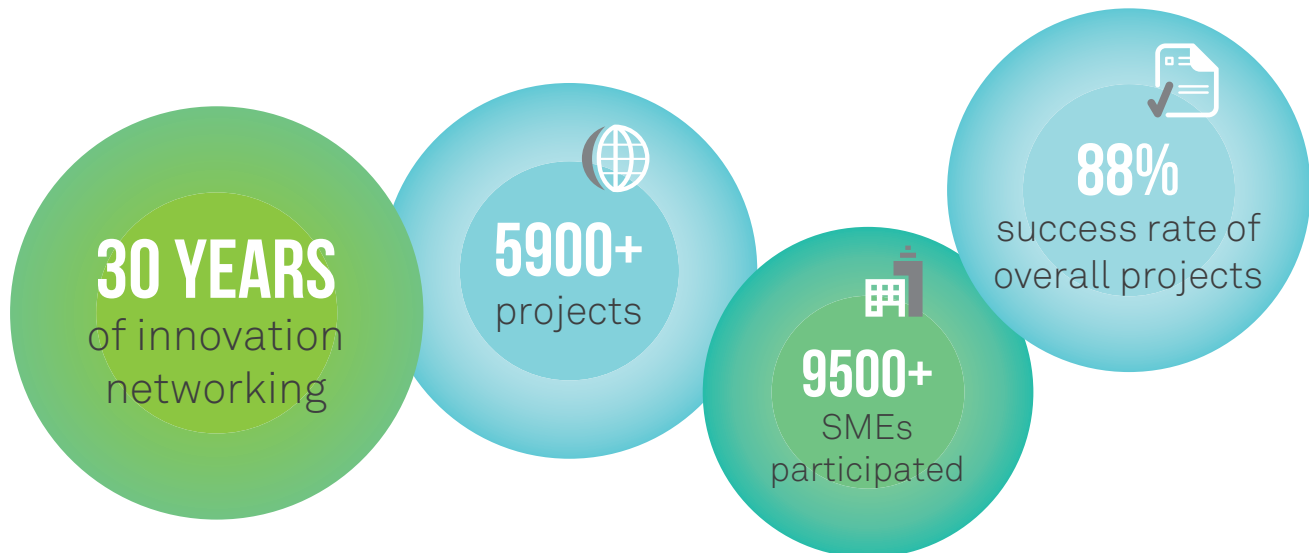
EUREKA in a nutshell

EUREKA is an intergovernmental organization supporting close to market research, development and innovation (R&D&I) projects. Its strength lies in its well-established international network and project coordinators representing more than 40 countries (41 full members and three associated countries: South Korea (2009), Canada (2012) and South Africa (2014) and the European Commission. For the past 30 years, EUREKA has supported more than 5900 projects worth of 37 billion Euros.

The EUREKA Network considers cross-border collaboration as crucial for providing efficient support to companies, who aim to integrate into value-chains, which are getting more and more global. While innovation is increasingly becoming an international activity, 90% of the public funding

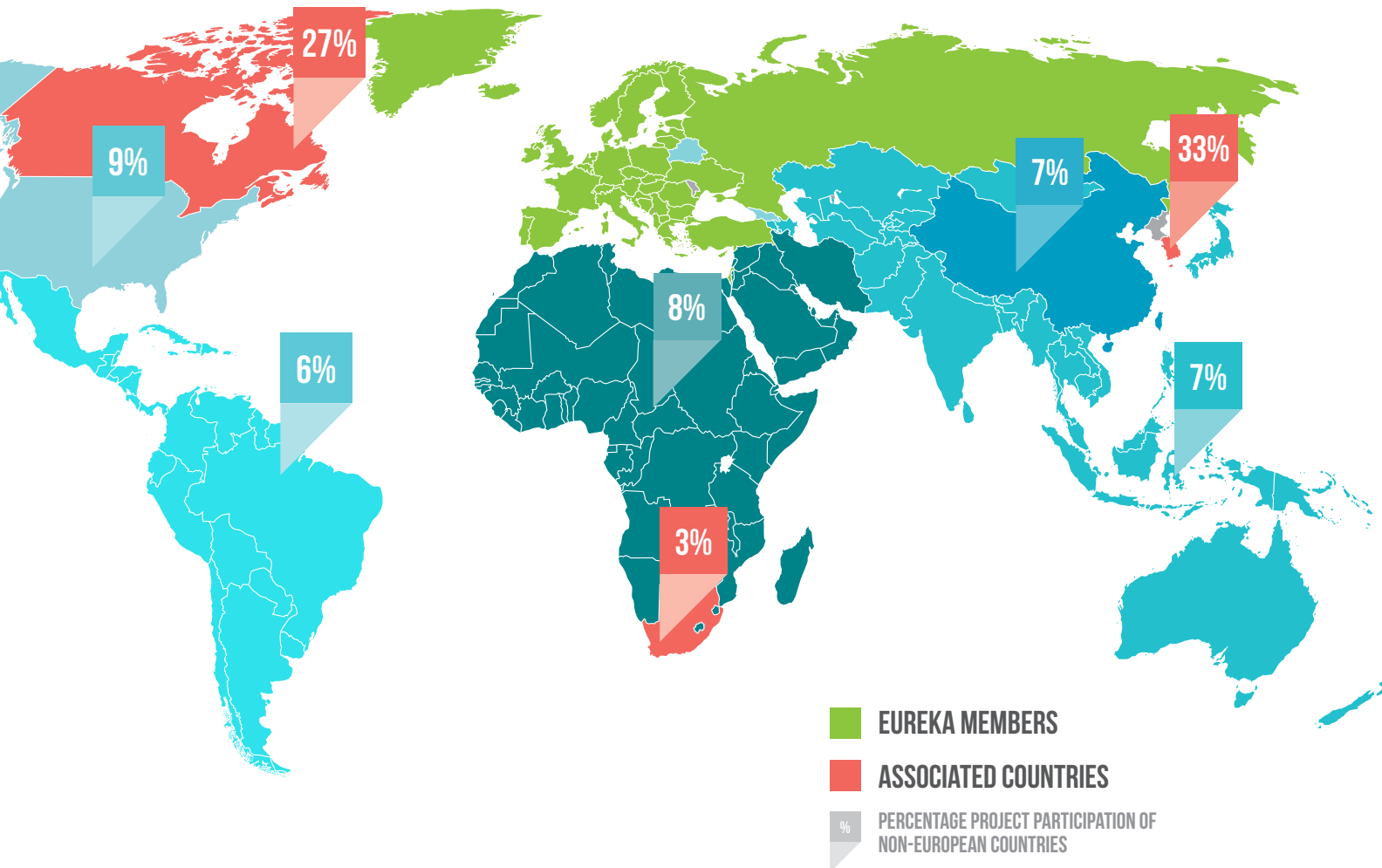
available innovators in Europe can be found in national programmes mostly dedicated to national activities. This is why the EUREKA Network supports transnational collaboration in research and innovation, by also leveraging a high level of private investment.

To innovative companies, institutes and universities wishing to expand their activities internationally, EUREKA is a catalyst for the finance and support they need to launch and run their transnational R&D&I projects. Those projects are based on two criteria: cooperation between at least two different EUREKA countries, and the final result being a commercially viable new product, process or service.



Going global

As the centre of gravity of the global economy shifts away from Europe, it affects the innovation landscape, and makes international collaboration a necessity. EUREKA accompanies this change by helping companies to internationalise their activities. With its increasing presence across the globe, EUREKA is growing more and more into a role as a key international player in innovation, a process marked by the introduction of the Associated Country status in 2009.



A Multi-track approach

In its globalisation effort, EUREKA is cautious, privileging a step-by-step process, ensuring that benefits exist for all parties involved, and offering custom solutions to countries interested in its international cooperation tools. EUREKA's multi-track internationalisation strategy as set up in the EUREKA Strategic Roadmap 2020 consists of three ways of cooperating.

COOPERATION TOOL

Association agreement

Variable geometry approach

Project-by-project participation

COUNTRIES INVOLVED

South Africa, South Korea and Canada

Any country in the world, based on mutual benefit between EUREKA countries and third countries

Any country in the world

COOPERATION RULE APPLYING

1+1: the Associated country partner has to collaborate with at least one entity based in a EUREKA member country. The partner can lead the project.

under development

2+1: the non-EUREKA partner has to collaborate with at least two entities based in EUREKA member countries. The partner cannot lead the project.

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ASSOCIATION AGREEMENTS

They are signed by relevant ministers. For non-European countries, these agreements are a form of special partnership with EUREKA. They allow R&D&I players from those countries to take part in transnational EUREKA projects under privileged conditions. EUREKA associated countries are the Republic of South Korea, Canada, and the Republic of South Africa. These countries represent EUREKA's hubs on the corresponding continents.

EUREKA ASSOCIATED COUNTRIES:

Can lead projects;

Can cooperate with at least one project partner from a EUREKA member state.

Can profit from the European-wide network of national funding bodies and ministries responsible for innovation.

SOUTH KOREA



South Korea was associated to EUREKA in 2009. Project activities in the framework of EUREKA are funded and coordinated by the Korea Institute for Advancement of Technology, KIAT.

CANADA



Canada was associated to EUREKA in 2012. Project activities in the frame-work of EUREKA are funded and coordinated by the National Research Council, NRC.

SOUTH AFRICA

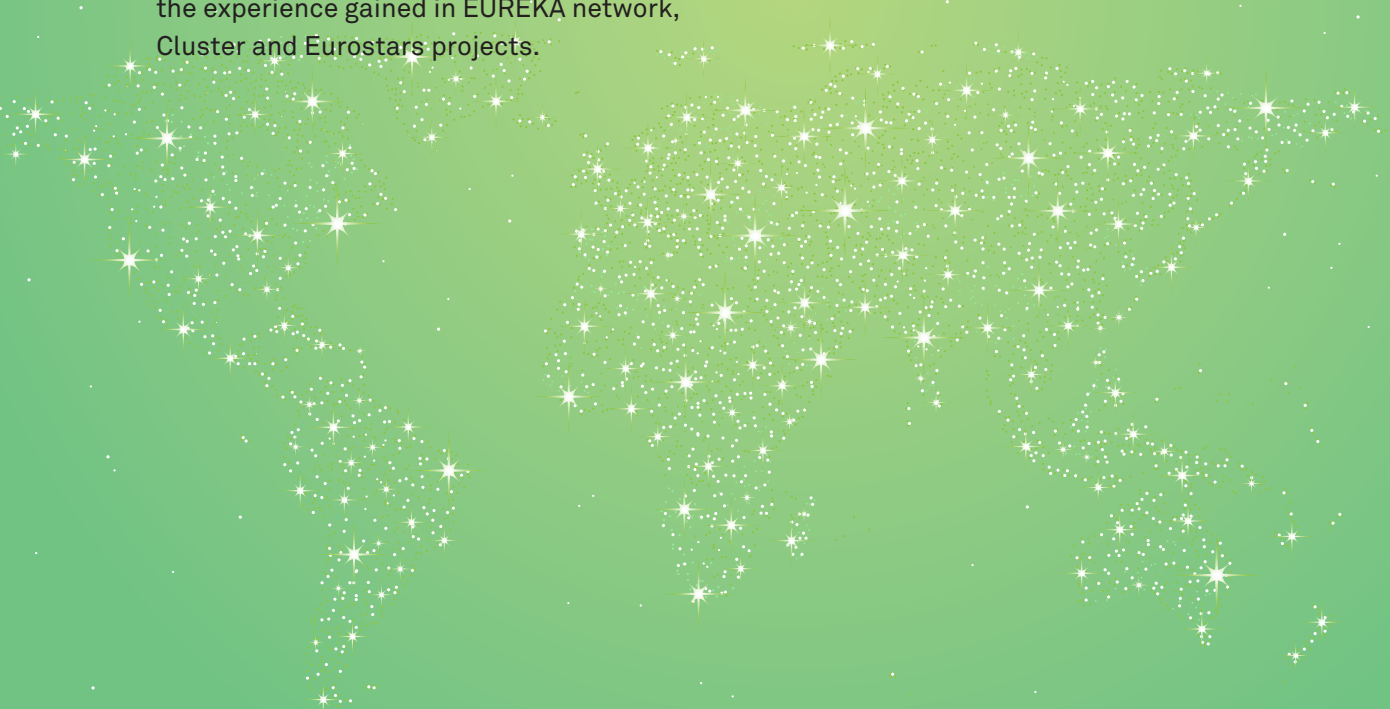


South Africa was associated to EUREKA in 2014. Project activities in the framework of EUREKA are funded and coordinated by the Department of Science and Technology, DST.

VARIABLE GEOMETRY APPROACH

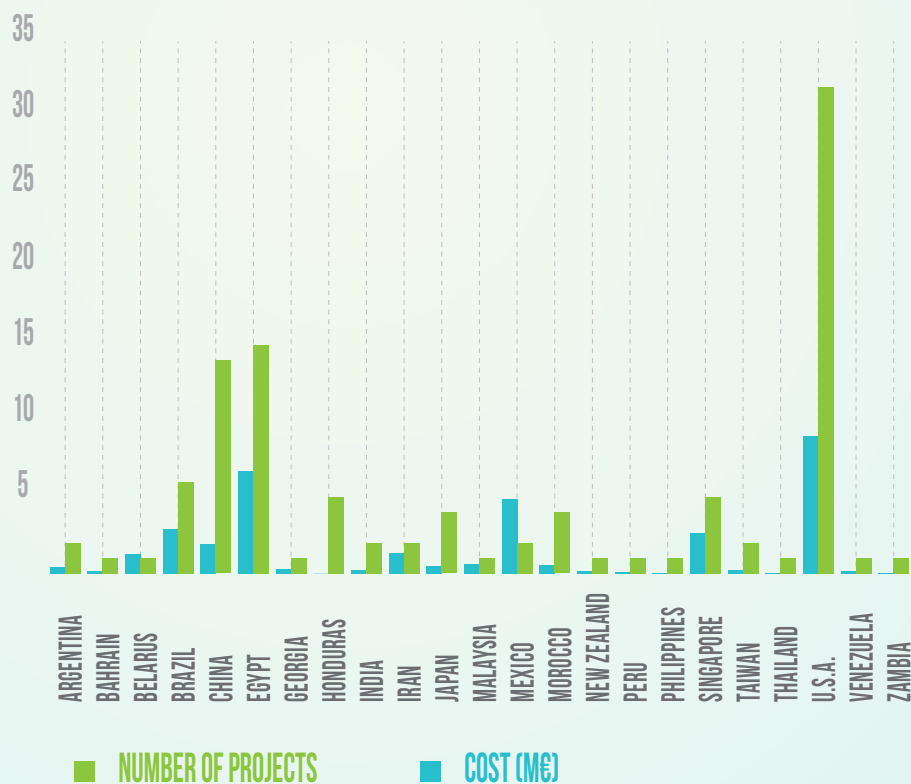
The latest plans to enlarge EUREKA's internationalisation toolbox will enable EUREKA countries and a third country or region sharing similar interests to organise a limited set of calls for cooperation projects. The new instrument shall be able to facilitate international cooperation using tools, which will be developed based on the experience gained in EUREKA network, Cluster and Eurostars projects.

This new cooperation approach, currently called GlobalStars, will help countries to organise cooperation in a fast, flexible and efficient way according to the needs of industry. GlobalStars will allow different EUREKA countries to join forces and to bring individual bilateral agreements with third countries to a multilateral level.



PROJECT-BY-PROJECT PARTICIPATION

Since the inception of EUREKA, project-by-project participation involving any country in the world has always been possible, with the only condition that two EUREKA member countries are also involved in the project.



Industry's view on EUREKA's international cooperation

I sincerely hope that the Korean Government, and Korean companies including LG, will continue to actively participate in EUREKA's programmes to further strengthen joint development and cooperation with European universities, companies and research institutions.

HEE-GOOK LEE

PhD, President of LG Corp., Korea

Cooperation is key for success in an increasingly connected world, and EUREKA effectively supports collaboration between partners who, although they are competitors in the marketplace, can work together in pre- or non-competitive areas by identifying joint benefits.

PETER VAN STAA

Vice-President Engineering Robert Bosch GmbH,
Germany

Industry acts in global markets and cooperates with regional partners.

R&D support of public bodies accelerate innovation if it fits the business needs.

Partner search and information on R&D&I funding are the most important internationalisation services required by SMEs.

Keep EUREKA's internationalisation pragmatic, synchronise programmes, maintain a fair success rate and keep the time to contract short.



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